



Investing in the Transformation to an Equitable and Ecologically Sound Regional Food System

ALEX GOLDMAN

Alex Goldman is the Program Associate at the Woodcock Foundation, a progressive family foundation that supports efforts to improve the educational, economic, and environmental circumstances of communities in need.

Born and bred in New York City, Alex has nearly ten years of “on the ground” experience supporting, strengthening, and scaling community-based projects. His journey began in the Lower 9th Ward of New Orleans. At age 14, he was a program participant in the New York 2 New Orleans Coalition -- an entirely youth-led, youth-directed initiative. He had the privilege of collaborating alongside several grassroots Lower 9th Ward community-organizing groups, and supported the execution of the first neighborhood census post-Hurricane Katrina. After his first trip, Alex advanced into a leadership position in NY2NO. He played a central role in the creation of “Growing Youth Organizers,” a peer-to-peer youth empowerment program that equipped young people with the skills, knowledge, and confidence to become agents of social change. During his tenure with NY2NO, Alex was on a leadership team responsible for mobilizing over 10,000 New York City high school students in community organizing efforts across New York and New Orleans.

Alex returned to New Orleans to complete his BA in Sociology at Loyola University, where he developed a community-university partnership with Blair Grocery, an urban farm and food justice academy catalyzed by the work of NY2NO and its grassroots Lower 9th Ward partners. He organized a collaborative network of Loyola faculty, staff, and students spanning sociology, environmental science, business, and criminal justice programs to engage in, support, and advance Blair Grocery’s work. Leveraging institutional resources, he was instrumental in leading capacity development, fundraising, and programmatic efforts at Blair Grocery.

Alex is dedicated to forging equitable and effective cross-cultural alliances driven by collective goals, to build viable, scalable solutions to the United States’ most pressing challenges. This is his life’s work, and he is always in the process of becoming.