



THE POINT

WHERE COMMUNITY AND CREATIVITY CONNECT.

THE POINT Community Development Corporation is a non-profit 501 (c)(3) dedicated to youth development and the cultural and economic revitalization of the Hunts Point section of the South Bronx.

We work with our neighbors to celebrate the life and art of our community, an area traditionally defined solely in terms of its poverty, crime rate, poor schools and substandard housing.

We believe the area's residents, their talents and aspirations, are THE POINT's greatest assets.

THE POINT offers a multi-faceted approach to asset-based community development. It's programming falls within three main headings - Youth Development, Arts and Culture and Community Development - all aimed at the comprehensive revitalization of Hunts Point.

ORGANIZATIONAL DESCRIPTION

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THE POINT's Arts and Advocacy Youth Development Program - This central feature of THE POINT's services offers after school and in-school programming throughout the year in addition to summer programming for 500 young people in grades 1-12. Through justice-based arts and service learning activities, THE POINT's youth programs aim to support the academic, artistic and positive social development of young people in Hunts Point and engage them as leaders in community development. Specific youth programs include THE POINT After-School Program, the teen leadership group, **A.C.T.I.O.N. (Activists Coming To Inform Our Neighborhood)**, and arts-in-education programs including the **International Center of Photography (ICP) at THE POINT** and **Social Circus at THE POINT** (formally Cirque du Monde at THE POINT). THE POINT's youth programs have been the recipients of awards including the **Union Square and Coming Up Taller Awards** for their unique blend of leadership development via art programming with a message.

THE POINT's Arts and Culture Programs - These programs are dedicated to the cultivation and preservation of South Bronx culture and making the arts economically and geographically accessible to Hunts Point residents. Past programs include the **Open Hydrant Theater Company production, "Fools in Love,"** the popular adaptation of William Shakespeare's A Midsummer Night's Dream, and **The Village of Murals**, our local environmental justice and public arts walk. THE POINT's Live From The Edge Theatre is also home to the Mambo to Hip-Hop exhibit. THE POINT's Arts and Culture Programs have been the recipients of **Obie and Bessie Awards** for exemplary contributions to theater and dance in New York City. THE POINT believes this recognition demonstrates its success in using the arts to help empower young people and revitalize the South Bronx.

THE POINT's Community Development and Environmental Justice Programs – THE POINT uses the lens of environmental justice, youth development and arts and culture to engage individuals from Hunts Point in the effort to create a more livable community and generate economic opportunity. Core projects include **THE POINT's Riverside Campus for Arts and the Environment** and a **South Bronx Community Green Roof**. THE POINT is also a key player in major advocacy coalitions and initiatives such as the Southern Bronx River Watershed Alliance (SBRWA) and the New York City Environmental Justice Alliance (NYC-EJA). In addition, **THE POINT's Small Business and Nonprofit Incubator** offers subsidized rent and connections to the Hunts Point community to tenants including: the boat-building and on-water education organization Rocking the Boat, Bascom Catering, and internationally recognized graffiti artists TATS CRU. THE POINT is also the current host of the **South Bronx Community Resiliency Agenda** as well as the **Hunts Point Community Wi-Fi Project**, both efforts aimed at making Hunts Point better prepared for the effects of climate change.

Each of THE POINT's programs is based on the principles of asset-based community development. Our programs and projects embrace our belief that the residents of the South Bronx, especially the young people, have the inherent vision and ability to transform their neighborhoods.