



Investing in the Transformation to an Equitable and Ecologically Sound Regional Food System

BARBARA GREENBERG

Barbara R. Greenberg, MSW, is President of The Philanthropic Group, a New York City company that provides consulting and management services for funders, one of which is the Levitt Foundation. Barbara designed the grantmaking strategy for Levitt foundation, and for more than a decade has managed its grants program. Levitt foundation grants are entirely focused on youth-powered food justice initiatives in the five boroughs of New York City. <http://fdnweb.org/levitt>

At The Philanthropic Group, Barbara designs foundation strategic plans and develops innovative local and national grant programs, facilitates meetings and retreats, and works extensively in collaboration with other funders across the country. Her areas of focus include aging, children and youth, urban agriculture, and the arts. Her clients range from individual donors to start-up foundations to those with billions in assets.

Before founding The Philanthropic Group, Barbara was executive director of the Florence V. Burden Foundation, where she developed its grantmaking strategies in aging and criminal justice. Prior to that, she was an officer of The Travelers Companies where she directed the corporation's national funding in aging and created award-winning family caregiver and "un-retirement" initiatives for older employees and Retirees. In addition, she was founding executive director of a county-wide counseling center for women and children. Barbara has served on the boards of Philanthropy New York (formerly New York Regional Association of Grantmakers), Grantmakers in Aging, and the American Littoral Society. She currently serves on the Steering Committee of Community Food Funders.